

WORKSHOP "Truth or Dare"

In an original and creative way, through experiential processes, students create their own campaigns to promote true or false news.

Students divided into groups create a campaign to promote a story (they do not know if it is true or not). In order to obtain, they experiment with different media. Thus, they create publications on social media (in a closed group set up for this workshop), a poster and a video in the form of "pre-arranged" interviews.

Through the workshop, they realize how simple it is to promote a story, and in particular a false story, but also to propose their own ways of dealing with the phenomenon of fake news, disinformation and misinformation.